



# TE TATAU POUNAMU

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 Te Kaunihera Māori o Aotearoa  
New Zealand Māori Council

## Sponsorship Package

Invitation to support Te Tatau Pounamu Conference

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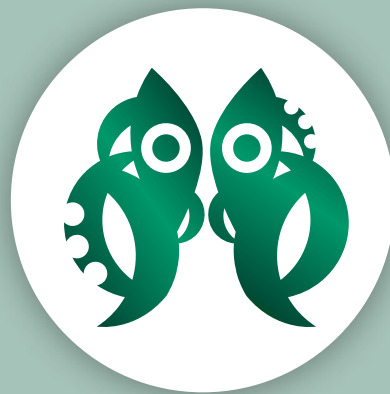
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The New-Zealand Māori Council  
warmly invite you to the Inaugural National  
Conference on Māori Representation and Mandate  
May 31 in Palmerston North.

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**The key focus of the conference is to examine current issues in Māori Representation, to provide an opportunity to network with key leaders in this field to identify areas that need to be brought to national attention and to share Māori Representation success stories from around the motu.**

We are excited about this significant opportunity to bring our people and key stakeholders together to engage in open korero about Māori representation issues, providing a platform for both existing and aspiring Māori representatives to strengthen relationships and help cultivate ideas to support active Māori participation and engagement in representation at local, regional and national levels.



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# Who are the NZ Māori Council (NZMC)?



The NZ Maori Council was established by statute over 50 years ago under the Māori Community Development Act (MCDA) to provide a platform to represent Māori interests nationally, to engage and support Māori who migrated to cities without the support of their whanau, hapu, marae structures.

The Act continued the positions of the Karere (community officers) and Wātene (Wardens) originally set up by the Kingitanga in the 1850s and later placed under the administration of the District Māori Councils.

NZMC became known for its policies on Treaty recognition, language retention, fishing interests, papakainga

housing, recognition for Māori in Town Planning (now Resource Management), Māori land administration and taxation and youth crime (police diversion and restorative justice). It was later known for its several court cases over the quota management system in fisheries, the alienation of assets to state owned enterprises, the sale of Crown forests and broadcasting assets and electoral reform (Māori Electoral Option).

These led to Māori Fisheries legislation, Māori land legislation, electoral act amendments, the claw-back of former state assets on Treaty settlements, the Crown Forestry Rental Trust, Te Māngai Pāho, Iwi Radio and Māori television.

The aim is for the Council to provide a complementary role to Iwi and Hapu, to help inform Maori communities (especially those who are not readily connected to their tribal structures) and to help add strength to a national voice of unity to protect and enhance Maori interests in the ongoing growth and development of Aotearoa, locally, regionally and nationally.

**For further information check out our website [www.maoricouncil.com](http://www.maoricouncil.com)**

## Why Sponsor?

### Connect

The Inaugural Te Tatau Pounamu Conference will bring together existing and aspiring Māori and Non Maori Leaders, along with key stakeholders from throughout Aotearoa including government and private organisations who have a stake in the Governance and Representation sector. This hui is an excellent opportunity to reach many of the influential leaders and decision makers in the sector to promote your services and products.

### Build meaningful relationships with the growing Māori Governance sector

Many of the attending organisations have multi million dollar interests across multiple sectors, showcasing who you are and what you provide can provide you a channel into these organisations especially if you can add value and provide a pathway to increase and enhance what these

organisations are trying to achieve for their beneficiaries, constituents and client base.

### Invest in a smart business decision

Māori generally tend to favour kanohi ki te kanohi (face to face) relationship opportunities. This is your opportunity to get up close and personal and make an impact.

### Who will the conference attract?

We are anticipating the registration and attendance of over 200 delegates from around Aotearoa, including representatives from Local and Regional council, Maori Committees, Iwi, marae and other Māori community groups, and representatives from the Governance sector.

### Becoming a sponsor will:

- Give you the opportunity to launch a new product or service that will add value to the Māori Governance
- Provide your organisation with opportunities to initiate and build meaningful relationships with attendees
- Provide you with exposure to people working in all parts of the Māori development and wider Governance sector.
- Facilitate intimate networking opportunities to foster potential future business relationships
- Create a memorable relationship beyond this hui where you will be invited to share your company website and logo and receive invitations and updates on developments from across the Maori Development sector.

# Sponsorship Packages



## Pounamu Sponsors \$6,000 + gst

These sponsors will be recognised as the leading organisations when any publicity or material relating to the conference is circulated. The premier sponsors will attract prime attention as being the key organisation to align themselves with the conference and NZ Maori Council at the highest level.

### Benefits:

- Acknowledgment by MC at conference opening
- An opportunity to address guests at the conference opening (5 minute presentation only)
- Organisation name, logo and weblink in key position on conference website
- Acknowledgement as a top tier sponsor on printed conference programme
- Priority placement on conference presentation slide
- Co-branding on all conference promotional material
- Two conference registrations, including attendance at all conference sessions, morning/afternoon tea and lunch
- One insert in conference pack - may also include insertion of sponsor branded note pad / pen etc. (supplied by sponsor, approximately 200 required)
- Opportunity to put up Banners in mail conference room
- NZMC will work with our Pounamu sponsors to ensure their investment is maximised and protected, and will advise of all other sponsors and potential sponsors at all levels.
- The organising committee will consider any other activities the sponsor may suggest and is keen to investigate and negotiate longer term partnerships with potential sponsors for future conferences.



## Paua Sponsorship \$3,000 + gst

Paua sponsors have the opportunity to sponsor a relevant conference session as per the current conference programme attached.

These sponsors will be recognised as the second level of significant support for the conference when any publicity or material relating to the conference is circulated.

### Benefits:

- Participation in conference session
- Acknowledgement by MC at opening ceremony
- Organisation name, logo and weblink in secondary position on conference website
- Sponsorship acknowledgement in conference programme
- One conference registration, including attendance at all conference sessions, morning/afternoon tea and lunch.
- Secondary placement on conference presentation slide
- One insert in conference packs (supplied by sponsor)



## Conference Lunch Sponsor: \$1,500 + gst

The conference lunch, is the prime social activity for the delegates at the conference and will provide you as a sponsor a key opportunity to showcase your organisation and bring attention to your goods and services.

### Benefits:

- Acknowledgement by MC at lunch
- An opportunity to address guests at the conference luncheon (5 minute presentation)
- Organisation name / logo on the conference menu
- Two conference lunch tickets
- Organisation name, logo and weblink in secondary position on conference website
- Sponsorship acknowledgement in conference programme
- One insert in conference packs (supplied by sponsor)
- Opportunity to dress conference lunch with your company/organisation collateral

# Entry Sponsorship Packages

These sponsorship packages are designed for the small to medium organisations who wish to support and awahi our hui.



## Manaaki Sponsors (8 available) \$2,000 + gst

### Sponsor Benefits

- A half page advertisement in the conference programme (artwork supplied by sponsor).
- Sponsor's logo on conference website, plus hyperlink to sponsors website.
- Recognition as Sponsor in conference registration brochure and conference programme (if sponsorship is agreed in time for print).
- Satchel insert opportunities. Promotional insert of literature or item (Maximum one page A4 sized material, supplied by sponsor approx 200 required).
- Verbal acknowledgement where possible by the MC.



## Tautoko Sponsors (5 available) \$1,000 + gst

### Sponsor Benefits

- Recognition as Sponsor in conference registration brochure and conference programme (if sponsorship is agreed in time for print).
- Sponsor's logo on conference website.
- Satchel insert opportunities. Promotional insert of literature or item (Maximum one page A4 sized material, supplied by sponsor approx 200 required).
- Verbal acknowledgement where possible by the MC.



# Other Sponsorship Opportunities

## Seat Drop/Satchel Inserts Sponsorship (Limited to 4 organisations)

**\$500.00 + gst**

An opportunity for sponsors to provide one item of promotional material on our delegates' seats in the main plenary room or to provide an insert for the conference satchels. The session selected will be discussed with the sponsors and the items are to be given to the conference manager for placement.

## Advertising Screens

**\$500.00 + gst**

Sponsors to provide a 30 second advertisement that will be played at key set times during the conference

## Morning Tea/Afternoon Tea (Limited to two organisations)

**\$500.00 + gst**

Each sponsor can select a morning tea or afternoon tea slot on the day

### Includes:

- Naming rights for the Morning or afternoon tea
- Signage on the tables
- Please indicate preferred time/session on application form

## Advertising Package

### Includes:

- Half page advert in the conference programme cost \$450 + gst
- Full page advert costs \$900.00 + gst
- Sponsor an Individual to attend \$450 + gst (Full Conference Entry, Meals, Accommodation at motel accommodation for 2.5 days excludes travel).

# Sponsorship Form

PLEASE FILL IN THIS FORM BELOW TO  
PROCESS YOUR SPONSORSHIP APPLICATION.  
ALL FIELDS ARE MANDATORY.

Name of Organisation: \_\_\_\_\_

Address: \_\_\_\_\_ Primary contact: \_\_\_\_\_

Title/Position: \_\_\_\_\_ Contact Phone number: \_\_\_\_\_

Email address: \_\_\_\_\_

## WE ARE INTERESTED IN THE FOLLOWING SPONSORSHIP OPPORTUNITIES:

### PREMIERE SPONSORSHIP

	Amount requested (+gst)	Agreed amount
<input type="checkbox"/> Pounamu (2 available)	\$6,000	\$
<input type="checkbox"/> Paua (1 available)	\$3,000	\$
<input type="checkbox"/> Lunch Sponsor (1 available)	\$1,500	\$

### ENTRY SPONSORSHIP

<input type="checkbox"/> Manaaki Sponsor (8 available)	\$2,000	\$
<input type="checkbox"/> Tautoko Sponsor (5 available)	\$1,000	\$

### OTHER SPONSORSHIP OPPORTUNITIES

<input type="checkbox"/> Leaflet Seat Drop (5 available)	\$500	\$
<input type="checkbox"/> Advertising on Screens (5 available)	\$500	\$
<input type="checkbox"/> Morning Tea/Afternoon Tea/Lunch	\$500	\$
<input type="checkbox"/> Print/Programme Advertising	\$450/\$900	\$
<input type="checkbox"/> Sponsor an individual to attend	\$450	\$

### METHOD OF PAYMENT (please tick)

Direct Debit       Invoice       Cheque

### PAYABLE TO:

GST: 10-386-233

Postal address: 58A Peka Peka Road, RD 1, Waikanae 5391

Bank details: Bank of New Zealand, North End Store

Cheque payable to: New Zealand Māori Council

### SPONSORS

Please tick that you will  
provide the following:

- High Resolution Logo
- Blurb about your organisation
- Availability to provide a 2 minute presentation at an identified time May 31st

Please email form to: [mealimitedbusiness@gmail.com](mailto:mealimitedbusiness@gmail.com)

# Sponsor notes

(Please retain for your reference)

Please find listed the key requirements from sponsors for each level of sponsorship purchased. Any information required by sponsors please email to **mealimitedbusiness@gmail.com**

## Pounamu Sponsors

1. A high resolution logo
2. The names of the two registrants to attend the conference on behalf of your organisation (Please fill in registration form)
3. Please email artwork for advert insert in our programme (Up to A4 size)
4. We will provide you an address for you to courier or deliver banner and hard copy leaflets/items for participants
5. Please fill in Exhibition Form

## Paua Sponsors

1. A high resolution logo
2. The name of one registrant to attend the conference
3. We will provide you an address for you to courier or deliver hard copy leaflets/items for participants
4. Please fill in Exhibition Form

## Lunch Sponsors

1. A high resolution logo
2. The name of two registrants to attend the conference Lunch

We will provide you an address for you to courier or deliver items to dress lunch area

## Manaaki Sponsors

1. High resolution logo
2. Artwork for an advertisement in the conference programme

## Website link

We will provide you an address for you to courier or deliver hard copy leaflets/items for participants

## Tautoko Sponsors

1. High resolution logo
2. We will provide you an address for you to courier or deliver hard copy leaflets/items for participants

## Satchel/Leaflet Drops

We will provide you an address for you to courier or deliver hard copy leaflets/items for participants

## Onscreen Advertising

30 second advertisement that will be played at key set times during the conference

## Programme Advertising

Please provide ½ page or Full page A4 size advertisement to go into our conference programme



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 Te Kaunihera Māori o Aotearoa  
New Zealand Māori Council

**Thank you for seriously  
considering this opportunity.**

For further information please feel free to contact our sponsorship manager Kaye on 021 029 24328 or [mealimitedbusiness@gmail.com](mailto:mealimitedbusiness@gmail.com)